

INFORMATION SYSTEMS' IMPACTS



As part of the Digital Business & Technology certificate course series, this course demonstrates the value that information systems and technology bring to organizations and customers.

INFORMATION SYSTEMS' IMPACTS

In today's digital age, you can lead companies forward by integrating information systems with business processes, operations and management.

- Eight (8) hours to complete the course certificate
- Forty (40) hours to complete the five (5) course series certificate
- Self-paced online learning
- Scenarios and cases, videos, activities, questions, feedback, reflections
- Resources, glossary, business statistics, visual maps

EXAMINE THE IMPACT OF THE HARDWARE, SOFTWARE, AND NETWORKS THAT DEFINE THE MODERN ENTERPRISE

The Information Systems' Impacts course focuses on the information technology that pulls together the disconnected, but interdependent systems and resources in an organization. Learners examine the impact of the hardware, software, and networks that define the modern enterprise. They also begin to understand the Information Systems Department. No longer a behind-the-scenes activity, the information systems function enables digital enterprise business models, defining new ways of doing business.

INFORMATION SYSTEMS' IMPACTS LEARNING OBJECTIVES

- Examine the revolution in business technology and its role in defining the modern enterprise.
- Differentiate the various forms of modern networks and their business impact.
- Evaluate options for acquiring and building software applications.
- Investigate the components of the information systems function and its effect on the business.
- Analyze the ethical, privacy, security, and legal impacts of information systems.

WHO SHOULD TAKE THE COURSE?

Undergraduate students can benefit their current studies and future employability by learning about the revolution in business technology and its role in defining the modern enterprise.

New employees can quickly orient themselves to the components of the modern digital enterprise and how the business is driven by information technology.

Existing employees can better align their activities with others and increase productivity with a comprehensive view of information systems' impacts.



DIGITAL BUSINESS AND TECHNOLOGY CERTIFICATE SERIES

- Integrate emerging information technology knowledge with the business and management skills needed to move companies forward in the digital age
- Incorporate a global perspective for digital business
- Investigate key trends in information and emerging technologies
- Examine the legal and ethical considerations for digital business
- Apply knowledge to a diverse array of practical work in government, healthcare, retail, and other business settings



The Digital Business and Technology Certificate series is designed in partnership with Harrisburg University of Science & Technology, by a team of subject matter experts with years of experience working on the cutting edge of business technology.

Information Systems' Impacts | e-Business and the Modern Enterprise | e-Commerce and the New Economy | Better Decision Making Using Business Intelligence | Project Success and Innovation

KEY INSTRUCTIONAL FEATURES

Video insight from business leaders – Get real-world perspectives from business leaders and prominent business educators that give a fresh perspective.

Immersive learning activities – Engage in interactive activities that require content exploration and cognitive engagement, resulting in a deeper level of immersion and comprehension.

Business scenarios – Explore concepts in a real-world context to increase application to the business environment.

Scenario-based assessments – Gauge your level of comprehension and review key concepts with scenario-based assessments that increase context and provide detailed feedback.

KEY ADMINISTRATIVE FEATURES

Easy to access and track - Access online lessons and track activity through a personalized learning management system.

Self-paced courses – Learners take courses in multiple sessions, with the ability to pick up where they last exited through the built-in bookmarking feature.

Leader's guides – Faculty and facilitators can access pre-designed classroom activities to assist with using the online courses in a blended or flipped classroom.

Contact Us

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